



Dear Pipe Smoker,

The successful blending of pipe tobacco is an art that requires a great amount of knowledge and years of experience. This knowledge can not be acquired through textbooks or courses alone. This enlightenment is gained only through the daily involvement with the unique characteristics of various types of tobaccos.

Tobaccos react differently with each other. Consider as well that even the same grades will vary from one harvest to the next and you have to agree that maintaining the quality and consistency of a blend is no small achievement.

To make your job easy, our blends offer you 3 generations of experience in purchasing, manufacturing and blending of pipe tobaccos. We use only natural flavours and additives in our effort to bring you complex, unique and interesting blends. It is my hope that you enjoy smoking our blends as much as I do.

Sincerely,

Daniel W. More  
Brigham Enterprises Inc.

## AROMATIC BLENDS

### ***Black Cavendish Aromatics***

**Cherokee:** For the richest smoke across the land, a blend of choice *Green River* and *Black Cavendish* tobaccos. This blend has a mild vanilla aroma that is pleasing to a wide range of pipe smokers.

**Solitude:** A super-mild and aromatic *Black Cavendish*. This blend consists of selected *Virginia* and *burley* grades. Solitude is heat-treated and bulk cured a full week to create an unusually mild and low nicotine smoke. Deliciously flavoured with sweet vanilla, this blend is as smooth as the name implies.

**Wild Cherry:** This toasted *Black Cavendish* is blended with *Cavendish* and *Virginia* tobaccos and finished with a subtle Black Cherry flavour for sweetness.

### ***Mildly Sweet Aromatics***

**Afternoon Delight:** Principally, a blend of aged *Burley* and *Virginia* tobaccos with a hint of *Oriental*, mildly cased and sweetened with carefully selected flavours for a mild, smooth, flavourful, aromatic smoke. Sit back, light up your pipe and enjoy the end of another day.

**Benedict Brandy:** A top grade *Natural Cavendish*, hand blended with *Bright Virginia* and super-mild *Black Cavendish* with a Brandy casing. Excellent burning quality and a perfect harmony of the irresistible Benedict aroma. This blend is a proven "best seller" in Europe.

**Brigham's Own:** This blend consists of world famous *Green River Black Cavendish* which is expertly blended with *burley* and *Virginia* tobaccos. The outstanding flavour and aroma are achieved by the addition of a secret flavouring recipe.

**Buttered Rum:** Expertly blended by masters with *Golden Virginia* and *Mellow White burley*, this *Cavendish* style type blend is then topped with a subtle mixture of Buttered New England and Jamaican Rums that produce a bite free taste with a captivating aroma.

**Chocolate:** Fire-cured *Black Cavendish* and rich dark grades of

*burley* flavoured with a unique robust chocolate. This is the finest Chocolate blend a pipe smoker can experience.

**Coconut Cream:** Our highest quality premium grades of *Black Cavendish* and rich *Dark burley* are triple blended and triple flavoured with a Cocoa and Vanilla essence. This process produces the smoothest, mildest and tastiest smoke.

**Danish Delight:** A classic *Danish Cavendish*, made from the finest Virginia and mild *burley* tobaccos from Africa, the Far East and U.S. regions. The smooth aroma from Scotch Whiskey brings you an almost unforgettable pleasure.

**Heart of Gold:** A regal blend of stylish fire-cured *Cavendish*, and Golden, naturally sweetened *Virginias*, uncommonly smooth, delightfully aromatic.

**Irish Cream:** A master blend of *Bright Virginia* and *Burley* tobaccos imported and domestic. Enhanced with a most unusual flavour of imported Irish Cream and a complex vanilla casing. Delightfully aromatic. The Cream of the Crop.

**Mark Twain:** This blend has been developed from selected choice tobaccos with an even cut. The different flavours give the blend a striking rich aroma. A perfect blend, with super taste and no bite, for the appreciative pipe smoker.

**Morning Pleasure:** Kentucky grown *burley* is considered to be some of the finest in the world. This is the main element in this blend. We have added only 15% of our *Black Cavendish* to create a medium to slow burning tobacco, with a mildness and sweet aroma that is pleasing to all. One smoke and it is easy to tell why this has become our best selling Custom Blend.

**Muskoka Mixture:** The name alone brings memories of a distinctive type of pleasant experience. The blend consists of mild Latakia grades from *Cypress* and U.S. grown *Virginia*. Although this combination appeals to the experienced pipe smoker, due consideration is given to the mild trends by adding just a touch of Black Brazilian Sun Cured grades. A blend that's flavour, as the name indicates, is most enjoyed outdoors.

**Royal Viking:** A great Danish formula made from *Green River Black Cavendish* and *Virginia* tobaccos. Each has been stored and fermented individually before the final hand blending and layering of 6 different cuts. The teasing aroma of mild Hickory Nuts adds

character bringing you a harmony of perfection. A favourite of many.

**Vanilla Maple:** Beautiful *Bright Virginia* grades are blended with our *Natural Cavendish* and Dark Sun Cured tobaccos from Brazil. The mild and sweet Vanilla Maple aroma in combination with top grades, gives you an outstanding tobacco blend.

### ***Unique Aromatics***

**Virginia Flake:** The flake of Red, Lemon and Dark Virginias are blended together and then pressed. This naturally sweet flavour can develop a diverse complexity when smoked slowly. Well suited for a casual stroll outdoors.

**Napa White:** Velvety soft and smooth. This blend of *Golden Cavendish*, *Red Virginia* and *Black Cavendish* is meticulously blended and aged. Finally, a double flavour of fine white wine extract is added.

**Peaches and Cream:** *Golden Cavendish* is the base for this blend. Double blended with flavoured fire-cured for a pleasant taste and aroma.

**Sangria:** Blended the same way as the Napa White Wine this blend is top-dressed with the bold fruity flavour of Sangria. The combined richness of vintage wine with the natural sweetness of select citrus fruit flavours creates a blend that conjures memories of your last trip to Mexico.

**Sweet Almond:** A blend of bulk cured *Black Cavendish* and a slight touch of *Sweet Golden Virginia* grades. The Almond flavour in combination with these premium tobaccos provides an irresistible pleasure and aroma. A pleasurable change for both old and new smokers.

### ***Cavendish Tobaccos***

**Natural Cavendish:** Our *Natural Cavendish* is a mild and pleasantly sweet Cavendish. This is a favourite of many *Cavendish* lovers who prefer a non-aromatic blend.

**Sweet Pleasure:** The natural Cherry Flavour enhances this mild *Cavendish* blend offering an unique smoking experience, which the Danish smoking tobaccos are so famous for. Mild, mellow and

aromatic, this tobacco is a favourite of old and new smokers alike.

## ENGLISH MIXTURES

**Brigham's English Mix:** A perfect introduction to English style pipe tobacco. This blend is a traditional mixture of *Red Virginia*, *Turkish*, *Burley*, *Latakia* and *Perique*. This blend would be considered medium strength as English tobaccos go.

**Cambridge Blend:** A very sophisticated blend of *African*, *Turkish*, *Virginia* and *Latakia* tobaccos. These are blended so that the *Latakia* does not overwhelm the blend resulting in a very smooth English blend.

**Highlander:** A naturally flavourful English blend with no top flavouring added. The strength of this blend is in the combination of American and English styles. Small toasted *Burley cubes* provide for a cool and even burn not always associated with English style blends. Included in this blend is the finest *Syrian Latakia* available, blended with smooth *Turkish Grades* and genuine *St. James Parish Perique* for a great taste and fantastic aftertaste.

**Commonwealth:** Blended with *Virginia*, *Burley*, *Latakia* and *Perique*, this blend is perfect as a transitional smoke from aromatic to English. This is the perfect blend for those smokers wanting the deep taste of a traditional English blend, and the smell of an aromatic.

**Modern English:** This blend appeals to aromatic and English smokers alike. Two of our most highly aromatic blends combined with an ample portion of *Syrian Latakia* for a delightful room aroma without compromising the taste English smokers demand. Dark Chocolate and malt vanilla notes fill the air. Great for those just discovering English styles or English enthusiasts looking to try something different.

**Old Irish:** Many say this is an excellent match for the old American standard, Barking Dog. *Burley* based with a generous amount of large toasted *Burley cubes* and shag cuts, this is a cool smoke with absolutely zero bite. A dash of *Syrian Latakia* marries well with unique Rum based top flavouring to give off a great room aroma.

**Brigham Balkan:** A classic Balkan mixture of *Latakia*, *Oriental*s, *Lemon* and *Red Virginias*. This blend has a cool yet smoky flavour

creating a dramatic, incense like room note.

## A WORD OR TWO ABOUT BASE and FLAVOUR TOBACCOS

Basically, all types of tobacco generally fall into one of two groups: those used as the “base”, such as *burley* and *Virginia*, and those used for adding flavour, taste, and aroma to the blend, such as *Latakia*, *Perique* and *Turkish*. However, one tobacco, *Cavendish*, can be used both as a base and as a flavouring agent. Each one of these base or flavour tobaccos has distinctive characteristics that will influence the resulting custom blend. A closer look at these characteristics will help in gaining a better understanding of the complexity of each of our custom blends.

**Burley:** It is reasonably safe to say that *burley* tobaccos are smoked in more pipes than any other variety of tobaccos. The reason for this occurs because burley blends with other tobaccos and therefore forms the basis for many blends. *Burley* is also, arguably, one of the best tobaccos for a straight (unblended) smoke. There are two types of *burley*, generally known as *Kentucky burley* and *white burley*. *White burley* is very mild with little flavour or aroma. It is this neutral taste that makes it ideal for mixing and reducing the strength of heavier tobaccos. *Kentucky burley*, although not as light coloured or smooth as the white variety, is still considered extremely mild when compared to some heavier tobaccos. Typically grown in Tennessee, Kentucky and southern Ohio, *burley* comprises the second largest tobacco crop in the United States.

**Virginia:** As the name indicates, this tobacco has been grown in *Virginia* since 1612. Today the bulk of *Virginia* tobacco is grown in a much wider region including North Carolina, South Carolina, Florida and Georgia. *Virginia*, like *burley*, can be smoked straight or used as a base for blends. In fact, *Virginia* tobacco resembles *burley* except that it has more flavour and aroma and less oil, so that its smoke is very mild. The best grade of *Virginia* tobacco, generally called *Virginia Bright*, is a light lemon-yellow colour. Other grades of *Virginia* tobacco vary in colour from light green to brown and dark tan.

**Cavendish:** As mentioned previously, *Cavendish* can be used as a base or flavour tobacco. Modern *Cavendish* differs from *Virginia* in that it is processed with natural sweetening agents such as maple sugar, sugar water, rum or honey. This gives the tobacco a dark mahogany colour and a very sweet flavour. *Cavendish* is a term that is also applied to *Virginia* or *Maryland* tobaccos that have been processed in a similar fashion. *Cavendish* is often blended with *burleys* and *Virginians* for very simple but pleasing blends.

**Maryland:** As the name indicates this tobacco is grown between the Potomac River and Chesapeake Bay in Maryland. The gray-yellowish soil of this

appellation provides a unique tobacco that is very subtle in taste but used mostly for its slow burning qualities. Its neutral flavour can be used to tone down a strong blend without necessarily adding any additional flavour of its own.

**Latakia:** This tobacco grown in Syria was discovered about 120 years ago serendipitously near Lattaquie, the town from which it obtains its name. An unusually large tobacco harvest left much of the tobacco unsold. This unsold tobacco was hung from the roofs of the native dwellings where the tobacco cured over the fires used to heat the dwellings. This fire curing process instills it with a heavy, sweet flavour and a dark, oily appearance. It was found that this tobacco, when included in a blend, made an excellent flavouring agent. Particularly, *Latakia* is a fine tobacco for adding spice, natural flavour and aroma.

**Perique:** *Perique* ranks as something special among tobacco plants. It grows only on a small triangle of land some fifty miles west of the city of New Orleans. All attempts to grow *Perique* seeds on other soils have failed. The *Perique* tobacco is squeezed of its natural juices and then allowed to ferment in them. The result is a pronounced sweet and flavourful taste different from that of any other tobacco. *Perique* adds flavour and aroma, burns slowly and reduces the bite of fast-burning tobaccos.

**Turkish:** This name has been given to the tobaccos that grow in the region of the Black Sea. There are many different and unique types of *Turkish* tobacco. Some of the most common are as follows:

- a. **Xanthi:** referred to as the “Queen of Tobaccos” this is considered one of the finest *Turkish* varieties. It has a fresh, sweet taste, a full body and a pronounced aroma. These are excellent flavouring qualities;
- b. **Djedel:** Very similar to *Xanthi* but in smaller proportions. It burns and holds fire very well, has less body than *Xanthi* and therefore rates as a somewhat lighter tobacco; and
- c. **Macedonian:** These tobaccos are grown in the Macedonian region of Greece. *Macedonian* tobaccos possess a mild, light taste, are very sweet, give off a pleasant aroma, and have excellent combustion qualities. Their mild yet fragrant character makes these tobaccos acceptable both as a base and as a flavouring agent.

## A FEW WORDS ABOUT TOBACCO CUTS

All cuts are made either from single leaves or from groups of pressed leaves. The types of cuts will also determine whether a mixture will hang together or not, and the manner in which the bowl should be packed.

**Single Leaves:** Any cutting of the single is usually termed a “long” cut.

**Chop Cut:** The cut is referred to as “chop cut” when the leaf is actually chopped into small pieces about ½” square. Typically, tobacco cut this way has a fairly slow, cool-burning quality.

**Ribbon Cut:** In this case, the leaf is sliced into long, narrow strips. The thin, string structure of ribbon-cut tobacco, and the large air spaces between the shreds, make this type of cut burn fast.

**Pressed Leaves:** The slicing of pressed leaves, or “cake”, is referred to as “plug” cut.

**Plug Cut:** Typically, the combustion of plug-cut tobacco is much slower than those of any chop cut or ribbon cut. Since several layers of leaves pressed tightly together with little space for air compose the structure of plug-cut, it takes a long time to ignite and even longer to burn this tobacco due to this density. Accordingly, it tends to give a very cool smoke.

## TIPS FOR LIGHTING & ENJOYING YOUR PIPE

1. Pack your pipe, firm but spongy, with your favourite tobacco.
2. Keeping the bowl upright, place the heat of the match on the tobacco and draw strongly. Circle the lighted match over the tobacco so that the entire surface becomes aglow; then the tobacco will burn evenly and smoothly down the bowl as your smoke progresses.
3. If your pipe goes out use a pipe tamper to gently tamp down the tobacco in the centre of the bowl and re-light as per #2.
4. To prolong the life of your pipe clean out any remaining debris after each smoke.
5. Let your pipe cool or “rest” between each smoke.
6. Clean the shank and stem after each smoke. For best results use **Brigham Regular or Bristle Cleaners** combined with **Brigham Pipe Freshener**.